

Research and Marketing Partnership Grant Application Form

The Ontario Construction Secretariat (OCS) is looking to assist labour and management organizations with research and promotional activities through our new Research and Marketing Partnership Grant.

Grants may be requested for the following:

1. Projects aimed at exploring opportunities to enhance union market share in a particular market segment province-wide or within a local area
2. Marketing / communications campaigns aimed at promoting the benefits of unionized ICI construction
3. Other projects that enhance understanding or awareness of the unionized construction industry

All applications **must be jointly submitted by a labour-management partnership** that is affiliated with an Employee/Employer Bargaining Agency in the ICI sector of Ontario's construction industry. Applications can be made **using the following form or by submitting a separate document** to the OCS providing the details identified on the application form.

Please email submissions to info@iciconstruction.com

Part 1: Grant Applicant Information

Date of application: _____

Name of organization to which grant would be paid. Please list exact legal name:

Address:

City: _____ Province: _____ Postal Code: _____

Contact Person and Title:

Business Phone: _____ Mobile: _____

E-mail: _____

Trade Affiliation:

Partner Organization:

Part 2: Proposed Project Information

Project name (if applicable):

Type of project (select one):

- Research
- Marketing
- Both

Planned Project Start Date (month/day/year): _____

Planned Project Completion Date (month/day/year): _____

Part 3: Project Statement

Tell us about your Project and what you are trying to achieve. Give us some insight as to **WHY** you are proposing this project and **WHAT** you hope to accomplish. Tell us **HOW** you plan to proceed and describe the key elements of your work plan. (max. 250 words)

Note: The project statement can also be submitted in a separate document accompanying the descriptive component.

Part 4: Project Budget

Total Project Budget: \$ _____

Funds Requested from OCS: \$ _____

Funds from Other Sources: \$ _____

Organization Name	Contribution Type (In-Kind; Dollar)	Contribution Value

Note: Please list organizations providing in-kind or dollar contributions to this project.

List Key Expenditure Activities and Estimated Costs

Activity Description	Estimated Cost
Total Planned Expenditures:	

Note: Please include consulting fees, printing, media buys, etc.

Additional Information

If you have questions or comments regarding the Research and Marketing Partnership Grant, please contact Katherine Jacobs, Director of Research:

- Email: [kjacobson@iconstruction.com](mailto:kjacobs@iconstruction.com)
- Phone: 416-620-5210 ext. 225

Applications can be made using this form or by submitting a separate document to the OCS providing the details outline in the application form.

Please email submissions to info@iconstruction.com

CLICK HERE TO SUBMIT PDF FORM