

Activities Report



EVENTS & MEETINGS



□ State of the Industry and Economic Conference

□ Future Building, Chatham – *Cancelled*

AMO Conference

- York Region Community Partnership Council
- Tackling Racism with Toronto Mayor John Tory



HIGHLIGHTS



Weekly Round-Up & Stay Connected

- Implemented April 3rd to keep EBAs & Stakeholders informed
- 1,683 profile visits in the last 6 months vs. 850 in the 6 months before that
- In May, LinkedIn followers **increased by 80%**, direct result of weekly communication



HIGHLIGHTS (continued)

- Labour Relations Program
- Research & Marketing Partnership Grant
 - Funded 4 projects, Invested \$181,000:
 - 1. LiUNA Local 527 / Ottawa Construction Labour Relations Association
 - 2. IBEW Local 804 / ECA-Central Ontario
 - 3. LiUNA Local 1059 / London Construction Labour Relations Association
 - 4. Waterloo, Wellington, Dufferin & Grey Building & Construction Trades Council / Golden Horseshoe General Contractors Association





HIGHLIGHTS (continued)



Social Responsibility

- +\$12M Raised
- Over 90 Communities Benefit from efforts
- \$2.5M donated to various healthcare charities & foundations
- <u>Call to Action</u>: Keep us informed for increased promotion and awareness

