








Research & Marketing Partnership Grant

Is the Research & Marketing Grant for you?

-  Are you looking to increase market share in your area?
-  Do you want to attract apprentices to your training centre?
-  Are you looking to explain the benefits of unionized labour to purchasers of construction?
-  Are you interested in promoting your training centre to youth and new Canadians?
-  Would you like to have a better understanding of innovative construction methods?

About the Grant

The Ontario Construction Secretariat (OCS) is looking to assist labour and management organizations with research and promotional activities through our new Research and Marketing Partnership Grant. Funding will be available for research and/or promotional activities on local, regional or provincial scales.

Organizations that qualify are encouraged to apply regardless of the scale of research and/or promotional activities. All applications will be considered.

Partnership

This new Research & Marketing Partnership Grant creates an opportunity for labour and management partners to collaborate and demonstrate the unique value and merits of their partnership.

Working collaboratively on industry issues, market research, innovation, the adoption of new technologies or exploring labour market dynamics will help strengthen Ontario's unionized ICI sector.

Promotion

The OCS supports fact-based promotion of the merits of unionized construction. Areas to consider in a promotional campaign include: target markets, key messages and metrics for assessing the success of the campaign. We encourage all applicants to share the results of their initiative with their own member network as well as with the broader unionized ICI sector.

Research

Research and promotional activities related to new and innovative ways to curb the skills shortage are highly encouraged. Special interest will also be paid to projects that emphasize raising awareness of the trades, especially among youth, marginalized or vulnerable groups and new Canadians.

Think outside the box. Explore opportunities for enhancing union market share, whether through adopting new technologies, entering new markets or ensuring a steady supply of highly skilled workers and contractors.

Eligibility

Applications must be jointly submitted by a labour-management partnership that is affiliated with an Employee/Employer Bargaining Agency.

Such organizations include:

- ☰ Employee Bargaining Agencies and Employer Bargaining Agencies
- ☰ Local Area Unions
- ☰ Union Training Centres
- ☰ Union Signatory Contractors or Construction Associations
- ☰ Ontario Provincial and/or Local Area Building and Construction Trades Councils
- ☰ Other affiliated labour and management organizations within Ontario's unionized ICI construction sector

Ready to Apply?

For more information, guidelines and forms please visit our website at www.iciconstruction.com. If you have additional questions please email us at info@iciconstruction.com or call our office at 416-620-5210.



OCS Mandate

The Ontario Construction Secretariat (OCS) represents the collective interests of the unionized construction industry in Ontario's industrial, commercial and institutional (ICI) sector.

As a labour-management-government organization, the OCS is dedicated to enhancing Ontario's unionized ICI construction industry by developing relationships, facilitating dialogue and providing value-added research.

Research is the foundation of the OCS that underpins each of our strategic priority areas: Enhanced Market Performance, Positive Perceptions of Unionized Construction and Supportive Public Policy.